

BCVTA NEWSLETTER August 2025

BCVTA Board Meeting Highlights

There was no board meeting for the month of August, the n ext meeting will be September 8, 2025.

Meet your 2025-2026 Board of Directors!

Last month you heard from your new president, now we would like to introduce all existing and new Board members. This is a diverse and accomplished group who bring a wealth of experience, vision, and expertise to guide our organization into its next chapter of growth and innovation. Some familiar faces and some fresh, all here to work together to progress and guide the BCVTA into the future!

Get to know the board further here . Have questions about joining the board? Email

executivedirector@bcvta.com.



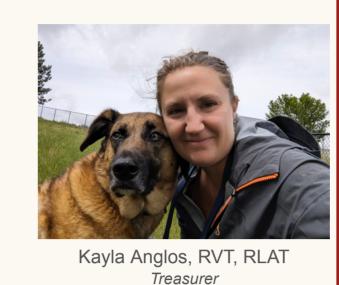
Gabrielle Beer, RVT Director at Large/Past President



Vice-President



Ashley Bourdeau, RVT Secretary





Amanda Barker, RVT, CVPP

President, CVBC Liaison

Kim Holbrow, RVT Student Liasion

Anne Pauluzzi, RVT Director at Large





Boehringer Ingelheim newest study overview's the relationship and understanding between clients and veterinary support staff.

The article highlights findings from Boehringer Ingelheim's 2025 "Going Beyond" survey of animal owners, which reveals a disconnect between how animal owners and veterinary professionals perceive the veterinary profession:

94% of animal owners appreciate veterinarians, while only **49% of veterinary professionals** feel appreciated. 65% of animal owners believe veterinarians have a good work-life balance, whereas 48% of vets feel underappreciated for sacrificing work-life balance to care for animals.

These contrasting views follow a 2024 survey of veterinarians, showing the profession often feels misunderstood

and underrecognized. The surveys are part of Boehringer Ingelheim's Going Beyond campaign, which aims to raise awareness of the challenges vets face and encourage the public to show more appreciation for their work. Going Beyond is a campaign developed by Boehringer Ingelheim, in cooperation with the Canadian Animal Health Institute, World Small Animal Vet Association, the World Association for Buiatrics, and other leading organizations. Launched for the first time for World Veterinary Day 2024, Going Beyond aims to showcase the boundless dedication, resilience and passion of veterinarians who care for animals in often challenging circumstances. The ultimate goal is to help veterinarians feel seen, appreciated and motivated to continue doing what they do best – caring for our beloved animals.

Link to the article and video here

BCVTA RVT Learning Series

the end of August!

Registration for the 2025 RVT Learning Series will open soon, with fresh new changes. Starting in September 2025, this webinar series will offer a

total of 11 sessions over 6 months. Register for one or receive an additional discount and register for them all! Details on how to register will be emailed to members before **RVT LEARNING SERIES** SEPTEMBER 2025 - FEBRUARY 2026



Important campaign is available on majority of clothing items as well. Shop here. guidED 2025 Leadership Experience in Victoria, BC September 27-29, 2025

Registration for guidED 2025 is closing in one week! This is a workshop-based conference where everybody learns together and leaves with applicable and practical knowledge.

This is not just a valuable opportunity to develop leaders and their personal and professional leadership skills, it is also an opportunity to bond and network with like-minded individuals. There is only one track and all speakers stay for the whole event, so we truly will be immersed, together!

Click the links to find more information on the topics and speakers! Immersive learning with subject matter





Veterinary Leadership Betsy Charles DVM MA The Art of Affordability: Marketing Strategies That



Compliance Caitlin DeWilde No More Wingin' It: Annual Planning That Works

Stephanie Goss



Too Busy to Breathe? 5 Science-Backed Shifts to Expand Your Capacity & Lead with Ease **Loretta Cella** MA Leadership PCC

Shona Kowtecky BSc DVM FFCP

SEPTEMBER 27TH - 29TH, 2025 Victoria, British Columbia Vet Alliance believes in shared learning - because that leads to

more effective idea generation,

DON'T MISS OUT!

knowledge development, and implementation. It is why we strongly encourage practices to send two leadership team members, and why we

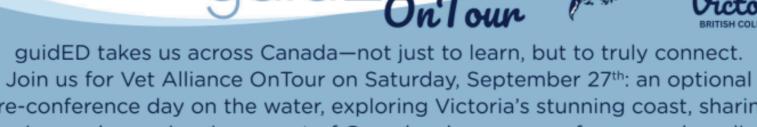
provide a second registration for a colleague from the same practice at a reduced rate. **Vet Alliance Member exclusive** registration rate is \$749+tax,

and a 2nd attendee from your

practice can join for \$699+tax. We welcome non-VA member registration for \$849+tax, and a 2nd attendee from your

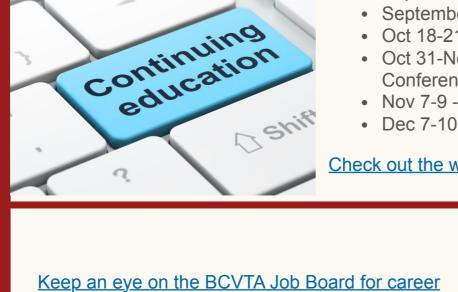
practice can join for \$799+tax. **REGISTRATION IS OPEN VISIT OUR WEBSITE**





pre-conference day on the water, exploring Victoria's stunning coast, sharing stories, and experiencing a part of Canada where many of our members live, work, and play. Experience Victoria—beyond the conference room.





opportunities!



• Oct 18-21 - CanWest Veterinary Conference



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